



2017 MOCA GA PIN-UP SHOW AND SALE

Thursday, March 30, 2017

Lower Level, MOCA GA (75 Bennett Street, Atlanta, GA 30309)

6:00 PM – 9:00 PM

PARTY INFO – Thursday, March 30, 2017 – 6:00 – 9:00 PM

There are two ways to join the party! MOCA GA members receive free entry. Non-members can still attend for \$15 which includes drinks, snacks and music! \$5 off membership online or in person using the code **PINUP2017**.

- Artwork is for sale from 6:00 – 9:00 pm on Thursday, March 30, to the first interested buyer.
 - Check-out for the purchase of artwork will be at the reception desk. MOCA GA will accept **cash, checks to MOCA GA, or credit cards.**
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ARTISTS INFO

DROP OFF WORK

Wednesday, March 29, 2017: 5:00 – 8:00 pm, Lower Level, MOCA GA

Thursday, March 30, 2017: 11:00 am – 3:00 pm, Lower Level, MOCA GA

- Each exhibiting artist **must be a member of MOCA GA** at any level or become a member of MOCA GA to participate in Pin Up 2017. A **\$5 membership discount** is available (use code PINUP2017). Join online or pay at the door at Drop-off.
- Artwork may be any medium chosen by the artist, no larger than **20 x 20 x 5 inches**, able to be hung on the wall using no more than **four (4) standard push pins**, and **cost no more than \$500**. Artwork measurements include borders, mats, etc. **NO EXCEPTIONS!**
- Only **one (1) work per artist**.
- It is important that **your name be printed somewhere on your work** (back or front).
- Fill out the Pin-Up **Release Form** and proceed to check in. If someone other than you is authorized to pick up unsold artwork, **list the authorized person on your Release Form**. This signed form releases MOCA GA from claims arising out of any loss or damage. Artist assumes full liability for their artwork.
- Fill out the **wall label** legibly, fold it in half and place it to the right of your artwork with the number side showing.
- The **entire proceeds of art sales** go to the artist

Arrival at MOCA GA for Wednesday Pin Up Event

- Check in at the reception desk in the lower level and get your wrist stamped.

ARTISTS - PICK UP UNSOLD WORK

- Artwork may be picked up Thursday night, from 9:00 PM – 10:00 PM or on Friday from 11:00 AM – 6:00 PM.
- Unclaimed work will be discarded after **Friday, March 31, at 5:00 PM.**